

## **Nason Yeager Adds Broward County Office With New Corporate Shareholder**

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Brian A. Pearlman of Nason, Yeager, Gerson, Harris & Fumero.  
Courtesy photo

### **What You Need to Know**

- Brian Pearlman merged his corporate and securities practice with Nason Yeager's, maintaining his Fort Lauderdale office.
- Firm president Gary Gerson said Nason Yeager looks to expand in Fort Lauderdale and find a new, bigger office.
- The mid-sized law firm has benefitted from investment bankers moving to Florida and seeking cheaper rates than they've found at New York law firms.

Palm Beach Gardens-based law firm Nason Yeager Gerson Harris & Fumero has opened a Broward County office with the hiring of Fort

Lauderdale-based corporate and securities lawyer Brian Pearlman, who joined the 40-lawyer firm as shareholder this month.

In an interview, firm president Gary Gerson said the firm's corporate practice has benefited from New York investment bankers moving to Florida and recognizing that Florida-based law firms such as his can charge less for the same work than comparable New York law firms.

"We do a lot of work with hedge funds and investment bankers in New York," Gerson said. "It's less expensive to use Florida counsel than Manhattan counsel, so Brian has a pretty good securities practice that complements our securities practice."

Pearlman said he'd worked with Nason Yeager lawyers Brian Bernstein and David Gellen on recent securities transactions and was impressed with their quality of work. Pearlman had practiced law with his father, but upon his recent retirement, Pearlman said he looked to expand his practice.

"My client base was expanding and growing, and I thought Nason Yeager was the perfect fit," he said. "I liked being in a small firm environment—I wasn't looking to join a large firm—but I needed a full-service practice to support my practice and clients."

Pearlman's practice entails general corporate work, mergers and acquisitions, and securities—all areas of expansion over the past year.

"I needed additional support," Pearlman said. "Nason Yeager provided it to me, whether that's associate attorneys, paralegals, or legal assistants."

Gerson said he looks to expand the new Fort Lauderdale location, which is currently Pearlman's old office.

"The idea is to get new, larger digs in Fort Lauderdale and grow that office," Gerson said. "Brian gives us a good footprint to start that concept."

Gerson said the firm already maintains a sizable securities practice, including many public company clients, but Pearlman adds to the firm's client base and bandwidth for securities work.

Nason Yeager recently added nine attorneys by merging with Palm Beach County law firm Haile Shaw & Pfaffenberger this June.